



Cannon Dial Elm Club
21 Prospect Ave, Princeton, NJ 08540
(609) 258-3236
<http://www.cannonclub.com>

Princeton Prospect Foundation Report - April 19, 2016

Undergraduate Representative: Anna Walker '17, Vice President, amw4@princeton.edu

Education

The Club utilizes its large alumni base to host visiting alumni from Cannon, Dial, and Elm who share their professional and educational experiences at round table discussions once a month. Recent guests include a Harvard professor, judges, and coaches. While these discussions offer a more formal setting for a large subset of members to engage in productive dialogue with members of the University network, Cannon members are always encouraged to invite coaches and other representatives of the University community to meals at the Clubhouse. These exchanges, both formal and informal, enable Cannon and its members to improve relationships with the rest of the Princeton community and offer a glimpse into the daily activities of a Cannon member. Last fall, we started a Spanish language table, led by a member, where fellow members can practice their speaking skills over Friday night dinners. A Cannon officer associated with the Writing Center has also graciously opened up office hours/workshopping hours during midterms and Reading Period to bring Writing Center events to the club. Lastly, the Clubhouse hosts weekly Bible study meetings for all members of the campus community and especially for busy athletes in Cannon and other clubs.

Technology & Media

Cannon's second-floor computer room presently features four desktop computers and a high-volume cluster printer for basic academic needs. The clubhouse has been set up on the University network to allow students to use their laptops throughout the building. Elsewhere in the Club, the basement tap rooms feature nine TVs set up on three distinct cable feeds and the second floor theater is equipped with cable, BluRay, and auxiliary inputs for video game purposes. The Club continues to use its two POS systems in the servery to expedite the ordering process at meals and allow customization for all of its meals.

Beyond physical technology in the clubhouse, Cannon is always in the process of improving its website, which can be found at <http://www.cannonclub.com>. Presently, the website serves as a great resource for both undergraduate members and alumni, providing regular updates to alumni interested in a variety of Cannon events ranging from community service, intramural sports and on-campus performances/athletic events featuring club members, and offering students a restricted members-only section to inform them of social events, menus, and the like. We are beginning to use a new newsletter sending application in order to receive better metrics on the success of each letter. This newsletter was also sent to over 5,000 individuals via email. The club also utilizes social media through public Instagram and Twitter accounts and a private Facebook page for members.

Community Service

Many Cannon members are involved in a variety of community service opportunities on campus, including volunteering at local food banks, tutoring Princeton- and Trenton-area youths

and serving as volunteer coaches for Princeton youth athletic teams. This year, Cannon participated in the 2016 TruckFest program by purchasing the highest number of tickets of any club on the Street to support Meals on Wheels and Mercer Street Friends. Along with one of our members, Rachel Margulies, co-chairing the TruckFest, over a dozen members volunteered throughout the day to help everything run smoothly.

As in previous years, Cannon continued its work in supporting local families during the winter holidays. Last spring we held a date auction that raised \$1,800 for the Anchor House, a charity that works with at-risk and homeless youth in the Trenton area and is close to the hearts of the officer corps. We hope to raise even more money at this year's date auction next week. Last fall's Halloween can drive was equally successful and we were able to bring our collections to the club itself to allow greater participation on the last day of collections.

Campus Life

This fall we added 9 new members and cannot wait to see how they impact our club. Demographically, Cannon members participate in a wide scope of campus activities including Greening Princeton, the Black Student Union, Princeton Faith & Action, Fuzzy Dice Improv Comedy, Black Arts Company (BAC) Dance, Greek life organizations, Shere Khan A Capella, Roaring 20 A Capella, The Daily Princetonian, Business Today, Resident College Assistants, the Women's Center, Athletes in Action, and 24 varsity athletic teams. In order to encourage club activity beyond meals and weekend social events, the club hosts at least two events per month to build the community atmosphere within the club and encourage members to meet their peers. Events that have already occurred this year include an apple picking trip to Terhune Orchards, a pumpkin carving event, comedy night, karaoke night, streaming of sports games, bonfires, laser tag and movie nights in the theater room.

Cannon officers have also spearheaded a new initiative in partnership with the Women's Center and the ICC to promote women's leadership along the Street and to reflect more diverse and equitable officer corps in each club. This initiative began this semester with a mixer event held at the Clubhouse for all old and new women officers from every club and with support from ODUS and other University administration members. Cannon plans to continue this program in the fall with more events for women's leadership in other clubs and our own.

Sustainability

Cannon club has committed to engaging in more environmentally friendly practices, which includes removing plastic cups from the server to cut down on cup consumption and the introduction of an Earth Week program that measured club-wide food and paper product waste. The club is using this data to research future compost options. Our latest update is a change from automatic faucets to manual ones to cut down water waste. Other sustainability proposals include switching to the use of energy-efficient light bulbs and introducing lighting and faucet systems that utilize motion-sensors. We have also significantly revamped our recycling program by placing recycling bins all over the club and by the computer cluster in order to collect paper and bottles/cups. This semester the club is partnering with a food sustainability course to continue to monitor food waste.

President: Keelan Smithers (keelans@)

Vice President: Anna Walker (amw4@)

Treasurer: Hana Ku (hanaku@)

Social Chair: Haley Chow (hchow@)

Social Chair: Alex Ford (haford@)

Bicker Chair: Jess Ackerman (jma2@)

House Manager: Jacob Cannon (jrcannon@)

Beverages Chair: Scott Carpenter (scottmc@)

Activities Chair: Delaney Johnson (dkj@)

Athletics Chair: Adam Maleh (amaleh@)